



THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FLORIDA

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September 20, 2012
Bulletin # P-14390-SLE/SIS

Contact Person:

Dr. Cathy Burns, PX81588

ACTION BY:
Information Only

TO: All Principals

FROM: Janis Andrews, Ed.D., Chief Academic Officer *JA.*

SUBJECT: KIDCARE HEALTH INSURANCE PROGRAM

Florida KidCare is the state health insurance program for children. Eligible families now have the opportunity to apply for health insurance year round to obtain health care for their children.

The Health Care District (HCD) has partnered with us to provide information to all schools about applying for this insurance program. In order to ensure that more families have access to this program, please distribute KidCare reminder postcards to all students.

Our School District Warehouse will deliver a shipment of these postcards to your school during the month of September. A copy is attached for your review. If your school needs additional postcards, please notify the HCD contact for this program: Peretheiura Baker, 561-659-1270 ext. 5835.

The attached letter from the HCD provides more information about this valuable program. Thank you for helping to improve the health of our students.

EWG:JA:JL:EVA:KW:cb

Attachments

Approved: 
E. Wayne Gent, Superintendent

The School District of Palm Beach County – Rated “A” by the Florida Department of Education 2005 - 2012
“Home of Florida’s first LEED Gold Certified School”
www.palmbeachschools.org

The School District of Palm Beach County is an Equal Education Opportunity Provider and Employer



September 10, 2012

Dear Principal:

Keeping children healthy and ready to learn is important to us at the Health Care District of Palm Beach County. That is why for 15 years we have administered the School Health Program, staffing School Nurses in health rooms in nearly 170 public schools. Last year our nurses handled more than 705,795 visits from students in kindergarten through 12th grade. Many of these visits serve as the only contact students have with a health care professional all year.

Another priority for the Health Care District is helping uninsured Palm Beach County residents obtain affordable health coverage. By reaching out to those who may qualify, we can help residents establish a relationship with a primary care doctor and focus on preventative care.

In an effort to provide Palm Beach County families options for continued health coverage, the Health Care District will again be assisting Florida KidCare in distributing a back-to-school reminder postcard. The two-sided postcard, written in both English and Spanish along with some information in Creole, will serve as a reminder for parents to apply online for the state's low-cost health insurance program for children from birth through 18 years of age.

During the month of September, a postcard for each student will be delivered to your school via the School District's Pony Express. We are asking that School District staff at each school distribute the postcards as quickly as possible to all students through established processes and practices. While the School Nurses will not be involved in the distribution, they will have on hand additional KidCare information, along with information about the District's health coverage programs, to give to children and their families as needed.

Thank you for your support and efforts to provide this information to your students and their families. Please contact Ms. Peretheiura Baker at 561-659-1270 x5835 with any questions regarding this distribution process.

Sincerely,

Debbie Robinson
Director, Marketing & Outreach
Health Care District of Palm Beach County

Pou yon vèsyon an kreyòl, vizite nou sou entènèt la nan www.floridakidcare.org.

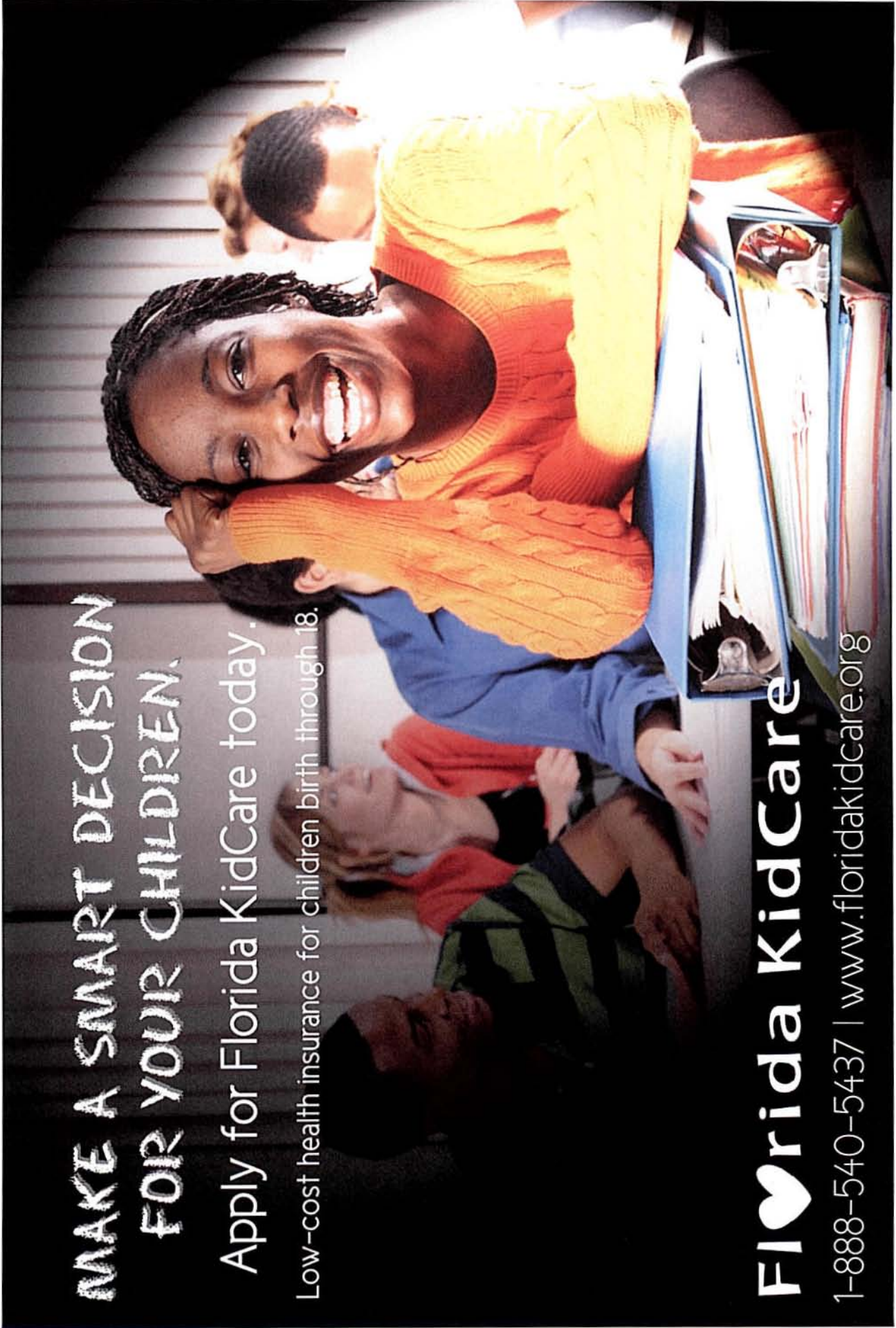
**MAKE A SMART DECISION
FOR YOUR CHILDREN.**

Apply for Florida KidCare today.

Low-cost health insurance for children birth through 18.

FL♥**rida KidCare**

1-888-540-5437 | www.floridakidcare.org



Pou yon vèsyon an kreyòl, vizite nou sou entènèt la nan www.floridakidcare.org.

TOME UNA DECISIÓN INTELIGENTE PARA SUS HIJOS.

Solicite cobertura de Florida KidCare hoy mismo.

El seguro médico de bajo costo para niños desde el nacimiento hasta los 18 años de edad.

Fl  rida KidCare

1-888-540-5437 | www.floridakidcare.org

